

Press Release June, 11, 2008

The Chautauqua Multi-Use Organizing Committee's Board of Directors is pleased to announce the kickoff of the Fundraising Feasibility Study by the Mattison Group. The Board's Fundraising Study Group, consisting of General Members, Lisa Speziale, Mark Twichell, and President Don Horton, have now met twice with Dr. John Earshen, Principal of the Mattison Group.

Dr. Earshen is conducting the study to find if this community can financially support a new sports complex and learn if key community leaders support the concept. Mr. Earshen and the group are currently fine tuning a list of community leaders who will be mailed packets in early July. He is preparing a Case for Support document with the help of the 3 Board Members, to highlight the project and provide reasons as to why it can succeed in our area.

The Mattison Group has conducted successful campaigns for the WCA Home, Dunkirk Free Library and several other organizations in recent years. According to Dr. Earshen a fundraising feasibility study is "an essential prerequisite to conducting a successful fundraising campaign."

After the packets are mailed, phone calls will be made and interviews set up with Mr. Earshen. A final report is expected to be presented to the Board of Directors at their September monthly meeting.

Dr. Earshen and Don Horton will be Dave Rowley's guests on his WDOE 1410 Viewpoint Show on Thursday, June 26 from 9-9:30 A.M.

For more information visit the group's new web site at www.cmusf.com , call Don Horton at 640-7457, or e-mail Don dhorton625@roadrunner.com.