

CHAUTAUQUA MULTI-USE ORGANIZING COMMITTEE, INC.

P.O. Box 724
Dunkirk, NY 14048

May 14, 2008 BOARD MINUTES

PRESENT: Bob Davis, Karen Davis, Ned Divine, Jim Enser, Don Horton, John Olsavsky, Lisa Speziale, Mark Twichell, Janey Wagner

ABSENT: Tammy Bankoski, Jessica Colvenback, Megan Czekanski, Gary Damico, Bob Domzalski, Al Gens, Justin Jakubowicz, Ellen Luczkowiak, Debbie Maze, Dick Pachol, Jill Purool, Stephanie Pulvino, Don Ryan, Sara Schelling, Amanda Waite, Mike Witcher, David Wright

GUEST: Evelyn Sievert

President Don Horton called the meeting to order at 7:00 p.m.

MINUTES OF LAST MEETING: John Olsavsky made a motion to accept the minutes as read, seconded by Ned Divine, carried.

TREASURER'S REPORT: The treasurer's report was given by John Olsavsky. The balance on hand as of April 9, 2008, was \$9,986.62. Check from Chamber of Commerce for \$1,850 was recently received. Cash receipts of \$33 for apparel and a \$100 donation made the total cash receipts received \$133. Cash disbursements of \$25 for the Business Awards dinner and \$2,000 for the fundraising feasibility study were made. Cash disbursements totaled \$2,025. The ending balance on hand as of May 14, 2008, is \$8,094.62. Ned Divine made a motion to accept the Treasurer's Report as stated, seconded by Bob Davis, carried.

FINANCE COMMITTEE REPORT ON BUSINESS PLAN - John Olsavsky handed out copies of the Business Plan to voting Board members. John explained the Confidentiality Agreement and went over the content of the handout. The items in black ink are finished. Some areas still need more work. John would like the members to go through it and see if there is anything we are missing and let the Committee know. Budget is in Appendix D. The goal is to finish the Business Plan for the June meeting. The Committee will continue meeting weekly to finish the Plan as accurately as possible.

Lisa Speziale asked how the Committee arrived at the various amounts. John explained that most of it came from the Paradigm Study and some are John's estimates.

No ice rink means fewer square feet, so less would be spent on utilities. Planning to have the facility opened seven days a week except for major holidays. There will be around 2 percent interest on cash balance until money is spent.

We should have a better idea if \$3.5 million is enough for building needs once architect gives us drawings.

Don complimented the Committee on the hard work that they have put into this. Question was asked if Gary Damico and Irene Dobies should review the Plan at this time. John suggested holding off until more explanation is available. John Earshen will be contacting John Olsavsky tomorrow concerning the Business Plan.

Ned explained that the Plan will change as time goes on. We have the framework done and now we just need to add the missing pieces.

Janey said she wasn't certain how much going green will cost. Janey was given permission to talk with the architect about this.

John asked that the Board e-mail or call with any comments.

Karen complimented the Committee, and the Board clapped their approval.

FUNDRAISING STUDY - John Earshen is done with jury duty and is ready to get started. Will start working on the Case for Support the last week of May. Mark, Lisa, and Don will decide on the best date. John Earshen wants to see the Business Plan. John is working with a group in Lockport right now. Representatives from that group will be meeting with The National Development Council, and John would like to have some of our officers meet with this Council on June 5, also. Don asked for the Board to check out this Council at www.nationaldevelopmentcouncil.org. Don asked for authorization to pay for dinner for all of the group involved. Bob Davis made a motion to authorize payment of \$25 per head up to \$150 total, seconded by John Olsavsky, carried.

Don would like more members to let him know names of community members who John Earshen should visit. Don has received names from Jim Enser and Bob and Karen Davis. The Study will get underway soon.

John Olsavsky suggested that maybe we could get involved in programming activities if the Study shows we are a no go.

Jim Enser asked what the IDA role is. Don said they are definitely cheerleaders at this time. He sees them as a lending agent. Discussion followed concerning community feelings.

WEBSITE UPDATE AND REQUEST TO PURCHASE MORE DOMAINS - Don sent out the first page that I-Evolve had developed to all members. He only received one response back about the page.

Lisa Speziale made some constructive criticisms about the page at the meeting.

Don talked about the Internet Marketing seminar he went to at JCC recently. He went over highlights of the handout that he had e-mailed to everyone.

HOMEWORK - Don has asked the members to think of key words that could be linked to us through searches. Please send them to Justin Jakubowicz.

Jim Enser asked about the logo. Should it be orange and maroon, or do we want to go more mutual with color schemes. Do we want just a soccer ball? Sports equipment in general might be a good idea.

They also suggested at the seminar that we purchase more domains to (1) provide links to our site - highly recommends this at about \$35 a year; and (2) prevent someone else from getting domains in close range.

John O. would prefer to wait until after September 1 to purchase extra domains. Ned and Karen agreed. It was decided to defer purchasing extra domains until September.

Justin is ready to be Web master.

DISCUSSION ABOUT COMMITTEE FUNDS FOR PAID PRINT/RADIO ADS - There was much discussion about committing funds for paid print/radio ads. Through Don's efforts, we will be getting free publicity, Website appearances, publicity in the Chamber of Commerce article every Sunday in papers, and for a small fee we can be in the ads in both the OBSERVER and POST JOURNAL. It was decided to wait and do a 48-hour e-mail vote concerning the small fee for ads. Don will do this vote as soon as he has more information on the "small fee." The publicity through the Chamber of Commerce runs through August.

Don wants authorization for money to promote the Website.

Evie Sievert suggested we look into the local access channel on TV. They do free ads.

Discussion followed about ads/commercials.

The Fredonia-Pomfret Recreation Department will have a brochure coming out shortly. Possibly we could put our Website in the brochure. We might be able to do information cards for the Soccer Fest on June 7.

Much discussion followed. Evie will contact the person in charge of the brochure to get our Website added. We will look into free ads on the TV and information handed out at the Soccer Fest.

POWERPOINT PROJECT AND SCHOOL AMBASSADORS - Kristin Dziuba delivered three PowerPoint CD's to Don. Debbie Maze is in charge of the Ambassadors, but she could not attend the meeting.

John O. suggested that we have the School Ambassadors come up with a plan for use in schools. They should meet to come up with a plan for use of the CD's and how to utilize the presentation in the fall.

OLD BUSINESS - There is no old business to discuss.

NEW BUSINESS - Don received a correspondence from LP Ciminille, a major construction company in Western New York, and has added them to the e-mail list. They are interested in our project.

Question was asked if we will go to bid for construction. Discussion followed. Do we go with Concept Construction because they donated money or do we go to bid? This is a question for the future. Discussion followed.

Janey Wagner mentioned that Danforth Company is LEED certified. There is a green architect person that we might want to talk with.

Don contacted Jamestown Community College Vice President John Garfoot concerning the partnership that JCC in Jamestown did with the Y in Jamestown. Don inquired whether it might be possible for us to partner here if we build on Arrowhead Drive.

We are members of the Chamber of Commerce and can go to any Chamber functions. The next Networking Mixer is at the Italian Fishermen on June 19. Don encouraged everyone to attend. We have also been invited to the Dunkirk Boardwalk open house from 5 to 9 p.m. tomorrow night.

Don received correspondence from Valerie Pawlak concerning the Van Miller Day on June 20. She is promoting this special event. Don read the letter from Valerie.

Janey Wagner and John Olsavsky went to the Business Person-of-the-Year Award Dinner. Mr. and Mrs. George Civileto from Tuscany Foods were the recipients of the Business Persons-of-the-Year award. The dinner went well according to Janey and John. The focus of the speech was on going green.

Janey asked if we were going to be present at the Chautauqua County Fair this year. It was decided not to do it this year. Maybe we could do the Farm Festival in Fredonia because it is more of a local crowd.

Jim talked about the Jamestown Sports Website that seems to be quite interesting. It is a clearinghouse for area sports. It might be helpful in the future for area sports for us. The Website is www.jaszone.com.

Dunkirk Public Schools is working on a building plan that would include a field house. Jim brought the committee up-to-date on that issue.

Dunkirk Superintendent Gary Cerne is planning on attending the June 11 meeting. Fredonia's superintendent is being invited to the July meeting.

Jim mentioned that Dunkirk High School's Sports Awards program is June 11. That is the same night as our June meeting.

Don contacted the recreation director from the Seneca Nations concerning their athletic building plans. They are definitely building two complexes - one in Irving and one in Salamanca.

MEMBERSHIP ISSUES - Evelyn Sievert told the Board why she wanted to be a part of the group. She was voted in as a new member of the General Board.

Lisa Speziale decided to move from the position of School Ambassador to the General Board.

Motion was made by John at 9:15 p.m. to adjourn, seconded by Bob, carried.

The next monthly meeting will be on Wednesday, June 11, 2008, at 7 p.m. at JCC.

Respectfully submitted,

Karen L. Davis
CMUSF Secretary

Check out our blog at cmusf.blogspot.com

Please send e-mail addresses of people who might be interested in receiving information to John Olsavsky at johnolsavsky@yahoo.com or bring to the next meeting.